



Camille Van Duyn

Manager, Public Relations Nintendo of America Inc. Redwood City, California

Since joining Nintendo's Strategic Communications team in May 2017, Camille Van Duyn has worked on several notable campaigns for the Nintendo Switch system, including the launches of *Nintendo Labo* and the *Pokémon: Let's Go, Pikachu!* and *Pokémon: Let's Go, Eevee!* games. Additionally, Van Duyn has supported campaigns for key licensing partnerships like the Super Mario collection at Build-A-Bear and Kellogg's Super Mario Cereal.

Van Duyn earned a Bachelor of Arts degree in public relations from the University of Oregon. In her spare time, she enjoys inking turf in *Splatoon 2* and catching Pokémon.